





#### **DISCLAIMER**

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# What Is Workers' Compensation?



- Created over 100 years ago, and known as the "Grand Bargain", or
   "Great Compromise", Workers' Compensation is an enormously complex
   no fault machine with thousands of moving parts. A machine, comprised of
   competing and divergent interests, regional and jurisdictional variations, and
   both local and national influences.
- Most people outside our industry do not understand what we do or how we do it.
- Some people inside our industry do not understand what we do or how we do it.

# A Little More On The View From Outside.....







#### **Perceptions Matter**





# **Understanding Psychology Does Not A Psych Claim Make**





@WorkCompKing

The "Why" Is As Important As The "What"



# Adjuster

### **Claims Examiner**



### "I Have Your File"

"Investigate Your Claim"



### "Pay Benefits Timely"





### Indemnity





### **Lost Time**





### Claimant





### **Injured Worker**





### **Success**





TPA, AOE, COE, PTD, TTD PTSD, IAIABC, UR, MMI ALJ, MRI, OSHA, SSDI PTP, HCP, GP, ODG, AMA ACE, CE, CEU, RTW

## Workers' Compensation



## How are you feeling today?

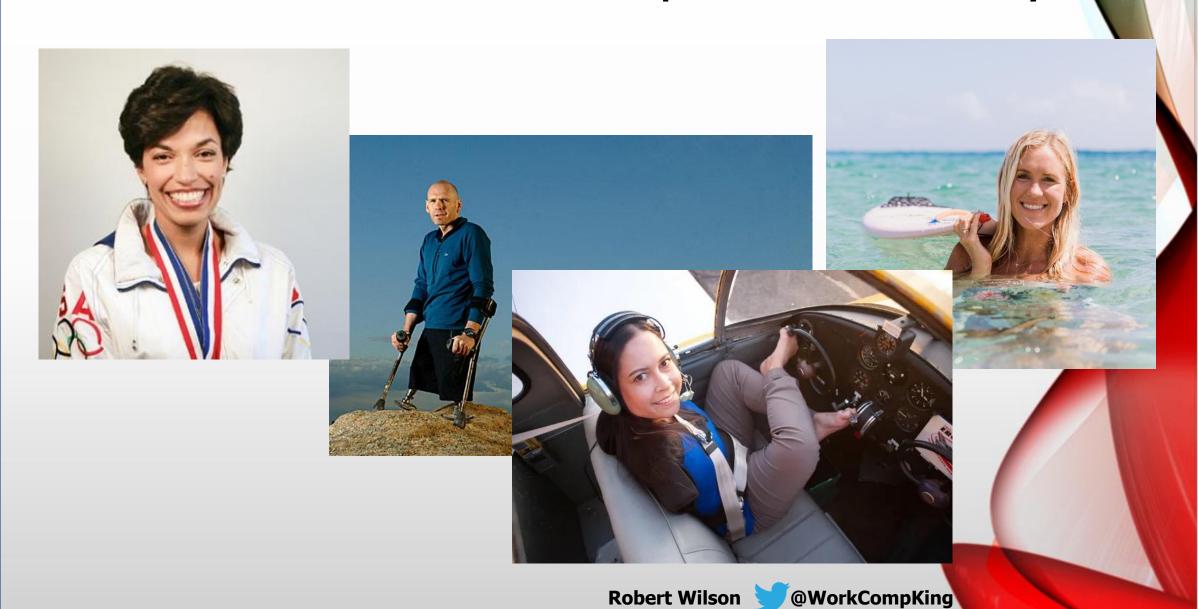


# Disability





# Disability Vs. Impairment Compensation Vs. Recovery





**How We Communicate Makes All The Difference** 

Disability Vs. Impairment Compensation Vs. Recovery





#### The language we use can help us as well

- How do we position the industry?
- How do we attract new talent?
- How do we effectively manage a multi-generational workplace?

#### **How We Communicate Makes All The Difference**

Clear
Concise
Consistent
Communication

Can make the difference between a disabled or recovering worker.



Understand the "Why,"
Communicate Clearly,
Choose Your Words Well,
Care For The Whole Person.

Create Better Outcomes.
Create Better Communities.
Create A Better World.

Thank You!





